I find that the traffic and weather service provided to me is more convienient than other forms. It allows me to select when I want to get a traffic and weather report. When the NAB creates a 24/7 traffic and weather reporting station in all major broadcast areas, then I would say perhaps. I think that they are angry that they missed the boat. It's like the NAB saying that the Weather Channel should be removed from Cable and Satellite for the same reasons.